



NIRMA



NIRMA

Leading the way in Nuclear Information and Records Management

Media Kit

PROCEDURES

NIRMA



Let us tell you about our organization.

About NIRMA

Nuclear Information and Records Management Association (NIRMA) is the nuclear industry's leader in information and records management. Since 1976, NIRMA has been uniquely qualified to provide guidance to commercial and Department of Energy facilities in the areas of quality records programs, regulatory compliance activities, electronic records initiatives, document management technologies, and knowledge management issues.

Our community includes Records Managers, Information Technology Professionals and Government Agency Representatives that are looking for your services and solutions.

NIRMA

Vision

To be the internationally recognized authority for Information and Records Management Professionals among regulated industries or agencies and their regulators.

Mission

To support regulated nuclear and selected industries, agencies, and their regulators in the development, implementation and administration of documents, records and information management processes to facilitate cost-effective operations and regulatory compliance.

Values

To promote professionalism, continuing education, accountability, teamwork, integrity, respect and excellence in all endeavors.

We have established ourselves in
Social Media!

NIRMA



NIRMA invites you to participate as a Speaker and/or Exhibitor at our Annual Symposium

Each year the annual symposium offers an array of speakers covering industry topics ranging from best practices and benchmarking to cloud computing. There are also many educational and networking opportunities available.

Vendors are invited to participate in our exhibit hall and speaking engagements are available.

**Contact NIRMA Publication's Specialist
Neal Miller at Neal.F.Miller@gmail.com.**



The 50th Annual Symposium will be held at the Hotel Contessa, 306 W. Market St., San Antonio, Texas, from July 27-29, 2026.

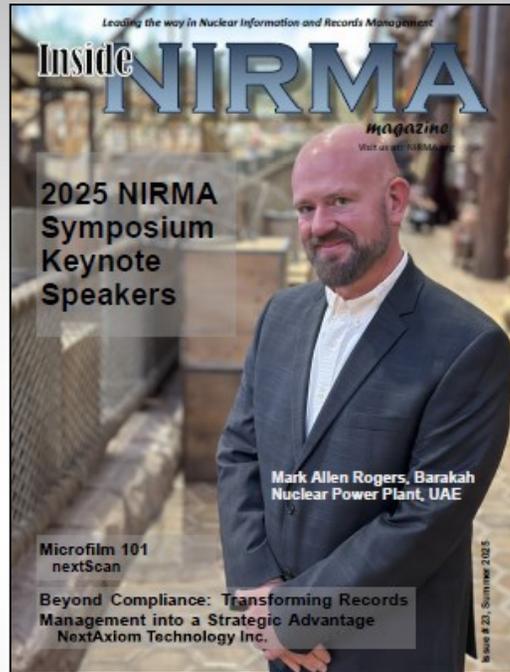
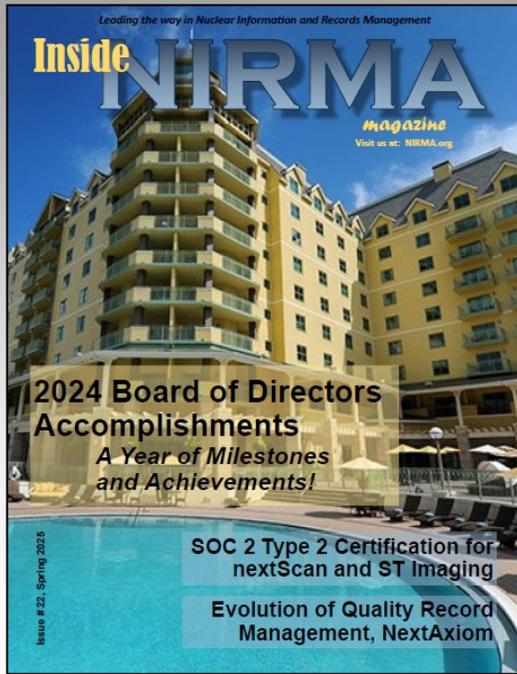
We want to help you achieve your business goals!

Let's work together to find the best approach to introduce your brand to our community of information and records professionals.

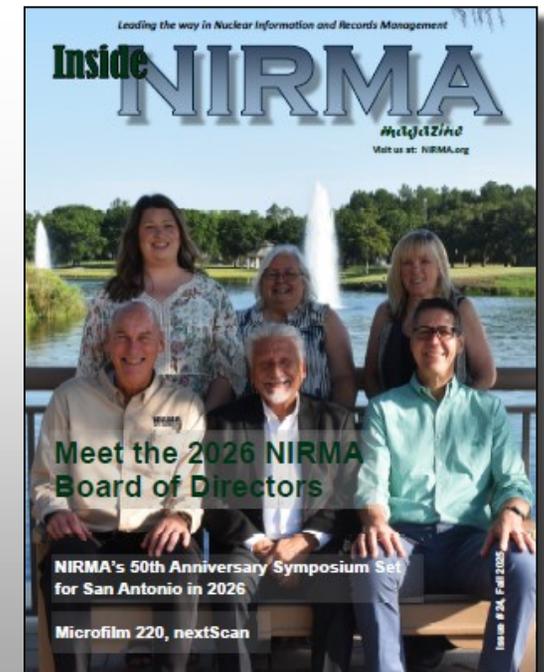


Our membership is looking for solutions that support standard plant design programs, hand held devices, and methods (software/hardware) that facilitates electronic/digital records, cloud solutions, virtual records, and the next evolution in Records Management and Document Control.

Consider advertising in *Inside NIRMA Magazine!*



The *Inside NIRMA* Digital Magazine is delivered three times per year to our membership and email list subscribers. It is also published on our website for anyone to view. A great avenue to reach new customers!



Inside NIRMA Magazine 2026 Publication Dates:

Spring Issue:

Advertisement Submission Due Date: February 18, 2026
Publication Date: March 11, 2026

Summer Issue:

Advertisement Submission Due Date: May 27, 2026
Publication Date: June 17, 2026

Fall Issue:

Advertisement Submission Due Date: September 9, 2026
Publication Date: September 30, 2026

Advertising that gets results!

NIRMA has advertising packages, as well as ala carte options, designed to help meet your company's unique goals.

Opportunities include:

- *Inside NIRMA Magazine* - full, half and quarter page ads, as well as guest and feature articles
- NIRMA's Public Website - Banner, Logo and Video advertising on our newly designed website at www.nirma.org
- Direct Email – Your company's message delivered directly to NIRMA's membership, our email list subscribers, and shared via social media
- Advertising in NIRMA's Monthly Email

Let's start with a conversation so we can learn more about you, your specific goals and the best approach to introduce your company to our membership.

Contact NIRMA Publication's Specialist Neal Miller at Neal.F.Miller@gmail.com.

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Ensures consistent, sharp images with a 2-megapixel camera and auto-focus technology. No need for adjustments, the FlexScan captures each image in one step.

Reliable Image Capture
Line scanning technology with a 2000 dpi resolution and high-contrast, high-speed capture ensures every frame of information on the film.

High-Resolution Images
Proprietary lighting technology with 12-bit 12-bit technology captures the most detail, image quality, and contrast to the bit, resulting in the highest resolution images within the original format.

FlexScan

MICROFILM 220

By Matt Anderson
Vice President of Sales and Marketing, nextScan

nextScan
STImaging

Microfilm has long served as an archival cornerstone for preserving historical records, newspapers, government documents, financial transactions, and other valuable data.

As digitizing these reels of information is so small, microfilm scanning involves far more than pushing a button—it requires precision, patience, and the right technology to ensure the integrity of the source material is maintained while making it digitally accessible.

Evaluation of Content
Before the conversion process can begin, the media must be reviewed and evaluated. What is contained on the archives, films, X-rays, microfiche, or aperture cards? Are they damaged, fading, or missing image-type or color? If so, these files need to be digitized immediately for preservation purposes.

Each roll of microfilm can contain more than a thousand frames of information. Properly indexing the documents is an essential step for easy search and retrieval after the images have been scanned.

Scanning Equipment
Once these considerations have been addressed, the crucial decision is to select the appropriate scanner for your digital conversion. In today's microfilm scanner market the customer has a choice between two kinds of capture technology, Line Scanning or Area Scanning.

Line Scanning Technology, like that used on nextScan's EdgeScan 2000 and FlexScan™ microfilm conversion scanners, is designed specifically for high-speed digital capture. The linear array of sensors in nextScan's microscope lighting technology allows microfilm to be continuously streamed through the scanner with one pixel line of information being captured at a time. This ensures that every piece of data has been captured from the film.

Area Scanning technology, like that used on ST Imaging's VersaScan line of microfilm scanners, is designed to capture one image at a time, rather than a thousand frames of information. Properly indexing the documents is an essential step for easy search and retrieval after the images have been scanned.

As you can see, while both processes create digital images, they approach it in two markedly different ways. The line scanning process allows for high-speed capture, optimal for large-scale archival projects. The area scanner, in contrast, is best suited for research and on-demand retrieval of information from microfilm, instead of having to scan the entire roll.

Complexity of Line Scanning Technology
The line scanning process requires precision from all components. First, there is mechanical precision. The film must move smoothly at a consistent speed. Any slight movement or dip will result in a distorted image. The tension on the film must also remain consistent, especially with older or fragile film that has experienced vaper condensation. The second consideration is the optical alignment. The line scanner must be perfectly aligned with the film path, and the focal

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