



Nuclear Information and Records Management Association

<https://www.nirma.org>

A blurred background image of a modern building lobby with large glass windows and people walking. The image is overlaid with a semi-transparent blue rectangle containing text.

# **NIRMA**

## **Advertising**

**Packages, Ala Carte Options,  
Pricing and Specifications**

## NIRMA Premier Level Advertising Package

*Our Premier Level Advertising Package is designed to help our top-level supporters meet their business goals. This package will only be offered to a limited amount of vendors.*

- Full page advertisement in all three NIRMA magazines (ads will link to company website of choice)
- Articles in up to three NIRMA magazines (with links to company website, more information and/or videos)
- Banner advertisement prominently displayed on NIRMA website (with link to company website of choice)
- Banner advertisement prominently displayed on nine NIRMA membership monthly emails (with link to company website of choice)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Symposium Materials
- Marketing email - company article or advertorial – up to two per year sent to more than 600 current and former NIRMA members and email subscribers

## NIRMA Select Level Advertising Package

*Our Select Level Advertising Package is designed to help our supporters meet their business goals.*

- Half page advertisement in two NIRMA magazine (ads will link to company website of choice)
- One article in a NIRMA magazine (with links to company website, more information and/or videos)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Symposium Materials
- Marketing email – one company article or advertorial sent to per more than 600 current and former NIRMA members and email subscribers

## NIRMA Partner Level Advertising Package

*Our Partner Level Package is an introductory level that incorporates popular advertising options at reduced price point*

- Half page advertisement in one NIRMA magazine (ads will link to company website of choice)
- One article in a NIRMA magazine (with links to company website, more information and/or videos)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Symposium Materials

*\*Custom Packages also available.*

# NIRMA

## Advertising Pricing

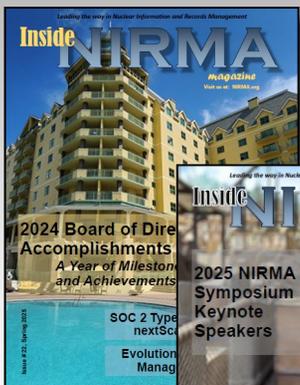
### Advertising Package Pricing

Premier Level - \$7,500  
Select Level - \$5,000  
Partner Level - \$2,500

### Individual Advertising Pricing

- **Full Page Ad** in NIRMA Magazine - \$2,000
- **Half Page Ad** in NIRMA Magazine - \$1,000
- **Quarter Page Ad** in NIRMA Magazine - \$500
- **Feature Article** in NIRMA Magazine – \$1,500
  - **Banner Ad** on NIRMA Website - \$1,000
  - **Banner Ad** on NIRMA Monthly Email - \$1,000
  - **Company Logo** on NIRMA public Website - \$1,000
  - **Company Logo** on NIRMA Symposium Material - \$1,000
- **Marketing Email** (company article or advertorial) sent to more than 600 current and former NIRMA members and email subscribers - \$1,500

## Inside NIRMA Magazine 2026 Publication dates:



### Spring Issue:

Advertisement Submission Due Date: February 18, 2026

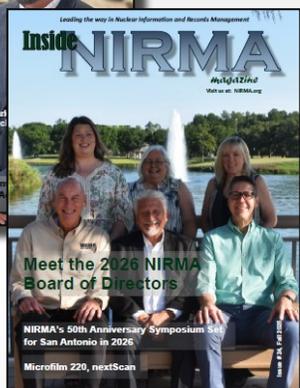
Publication Date: March 11, 2026



### Summer Issue:

Advertisement Submission Due Date: May 27, 2026

Publication Date: June 17, 2026



### Fall Issue:

Advertisement Submission Due Date: September 9, 2026

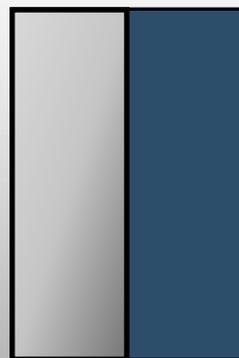
Publication Date: September 30, 2026

## Inside NIRMA Magazine Advertisement Sizes:

Full Page  
8.5" w x 11" h



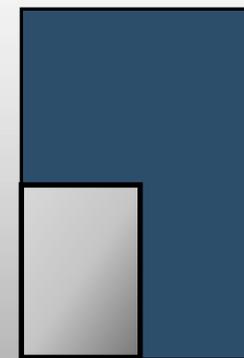
Half Page (V)  
4.25" w x 11" h



Half Page (H)  
8.5" w x 5.5" h

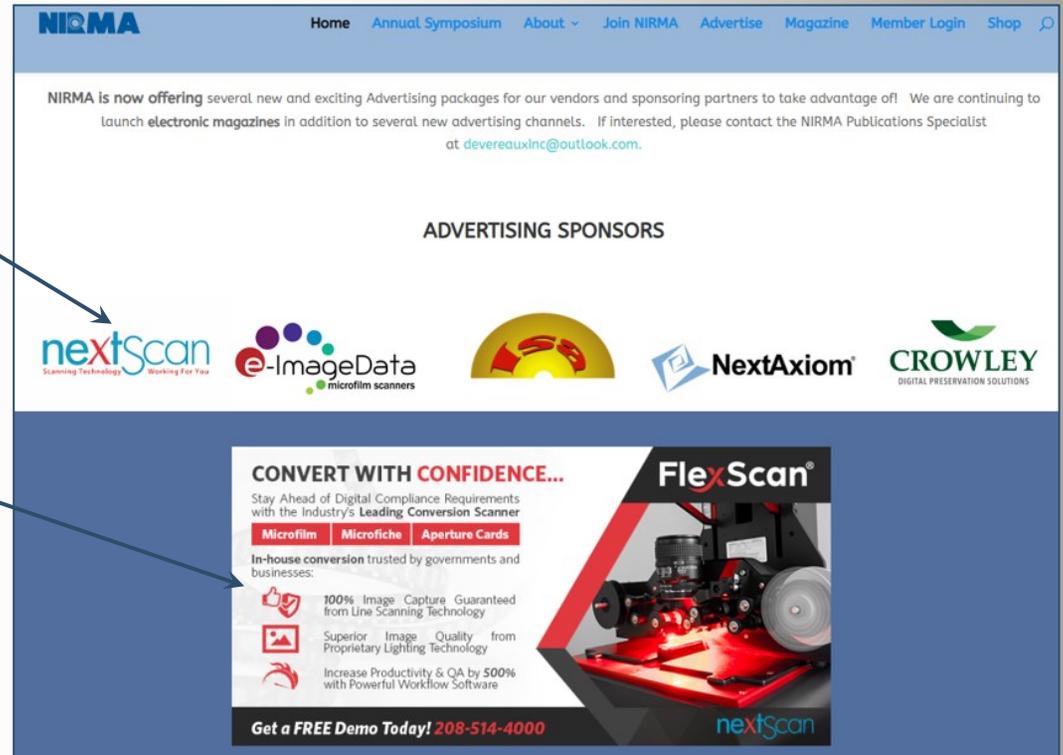


Quarter Page  
4.25" w x 5.5" h

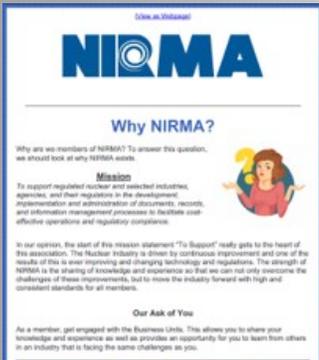


Preferred format:  
.png or .jpg

# NIRMA Website and Email Advertisement:



Website Logo Advertisement (linked to website of choice):  
300 dpi



Website Banner Advertisement (linked to website of choice):  
724 x 361 px



Monthly Email Communication Banner Advertisement (linked to website of choice):  
595 x 305 px



Marketing Email Communication (Advertorial or Article):  
Width: 600 px. Height not to exceed 1700 px. File size not to exceed 5MB

