



NIRMA

Leading the way in Nuclear Information and Records Management

Media Kit

PROCEDURES

NIRMA



Let us tell you about our organization.

About NIRMA

Nuclear Information and Records Management Association (NIRMA) is the nuclear industry's leader in information and records management. Since 1976, NIRMA has been uniquely qualified to provide guidance to commercial and Department of Energy facilities in the areas of quality records programs, regulatory compliance activities, electronic records initiatives, document management technologies, and knowledge management issues.

Our community includes Records Managers, Information Technology Professionals and Government Agency Representatives that are looking for your services and solutions.

NIRMA

Vision

To be the internationally recognized authority for Information and Records Management Professionals among regulated industries or agencies and their regulators.

Mission

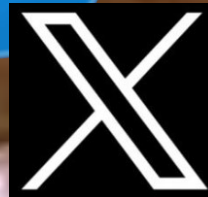
To support regulated nuclear and selected industries, agencies, and their regulators in the development, implementation and administration of documents, records and information management processes to facilitate cost-effective operations and regulatory compliance.

Values

To promote professionalism, continuing education, accountability, teamwork, integrity, respect and excellence in all endeavors.

We have established ourselves in
Social Media!

NIRMA



NIRMA invites you to participate as a Speaker and/or Exhibitor at our Annual Symposium

Each year the annual symposium offers an array of speakers covering industry topics ranging from best practices and benchmarking to cloud computing. There are also many educational and networking opportunities available.

Vendors are invited to participate in our exhibit hall and speaking engagements are available.



The 49th Annual Symposium will be held at the World Golf Village Renaissance St. Augustine Resort, St. Augustine, Florida, from July 28-30, 2025

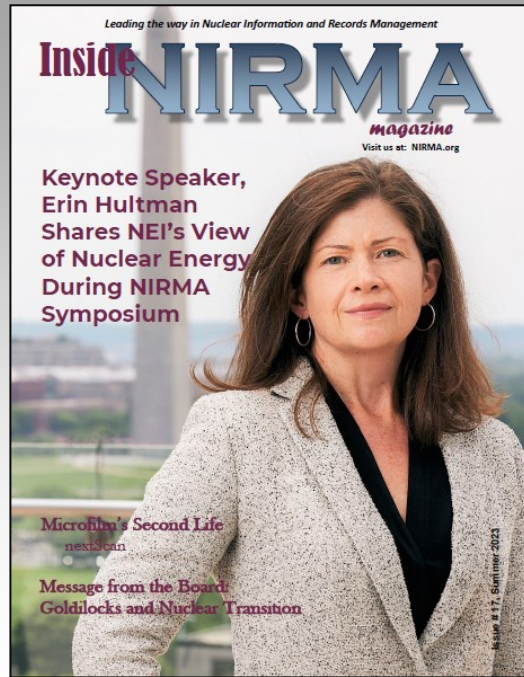
**Contact NIRMA Publication's Specialist Neal Miller at
Neal.F.Miller@gmail.com.**

We want to help you achieve your business goals!

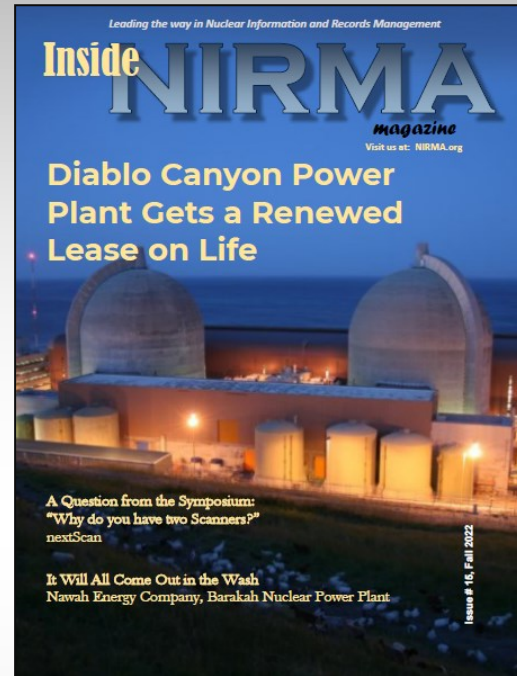
Let's work together to find the best approach to introduce your brand to our community of information and records professionals.



Our membership is looking for solutions that support standard plant design programs, hand held devices, and methods (software/hardware) that facilitates electronic/digital records, cloud solutions, virtual records, and the next evolution in Records Management and Document Control.



Consider advertising in *Inside NIRMA Magazine!*



The *Inside NIRMA* Digital Magazine is delivered three times per year to our membership and email list subscribers. It is also published on our website for anyone to view. A great avenue to reach new customers!



Inside NIRMA Magazine 2025 Publication Dates:

Spring Issue:

Advertisement Submission Due Date: February 12, 2025
Publication Date: March 5, 2025

Summer Issue:

Advertisement Submission Due Date: May 28, 2025
Publication Date: June 18, 2025

Fall Issue:

Advertisement Submission Due Date: September 10, 2025
Publication Date: October 1, 2025

Advertising that gets results!

NIRMA has advertising packages, as well as ala carte options, designed to help meet your company's unique goals.

Opportunities include:

- *Inside NIRMA Magazine* - full, half and quarter page ads, as well as guest and feature articles
- NIRMA's Public Website - Banner, Logo and Video advertising on our newly designed website at www.nirma.org
- Direct Email – Your company's message delivered directly to NIRMA's membership, our email list subscribers, and shared via social media
- Advertising in NIRMA's Monthly Email

Let's start with a conversation so we can learn more about you, your specific goals and the best approach to introduce your company to our membership.

Contact NIRMA Publication's Specialist Neal Miller at Neal.F.Miller@gmail.com.

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The Wonderful World of Microfilm
By Kate Gleason, Inside Technical Sales Rep.

ANSI cartridges, and Tascan SnapLOCK cartridges. M cartridge types are durable plastic cases with a round metal pin in the center. This pin has four holes aligned in an even square.

ANSI Cartridges are plastic outer cases, also known as C-Edge. They wrap around the roll film so that a spindle will slot into the opening in the rest.

Tascan SnapLOCK cartridges are similar to 3M in that they are a full cartridge enclosing the film. Unlike the 3M, the Tascan SnapLOCK can use a spindle.

Roll film reels are wound with strips of film, usually around 100ft to 200ft in length, with some reaching 1000ft. These strips of film can come in a variety of widths and containers. The most common sizes of film are 16mm and 35mm. Within these sizes exist samples, duplex, dia, and dia duplex layouts. The most common are samples and duplex. That is, a rectangular frame along the strip (samples) or two frames along the strip of film (duplex).

Cartridge Film

A subcategory of roll film would be roll film contained in cartridges. Cartridges serve the purpose of protecting roll film from external elements. The most common cartridges available are M cartridge types.

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