



## Sponsorship & Event Marketing Opportunities

# NIRMA Information Management Symposium

(203) 345-7237

nirma@nirma.org

### Sponsorship Levels

Milestone	\$10,000 and up
Platinum	\$5,000 - \$9,999
Gold	\$2,500 - \$4,999
Silver	\$1,000 - \$2,499
Bronze	\$ 500 - \$999

#### **Milestone \$10,000 and up**

*The NIRMA President will recognize and Thank you during the Symposium*

*You will receive an acknowledgment on the NIRMA Website*

*Receive visibility through sponsor signage during Symposium*

*Complimentary listing in the Symposium Materials*

*Complimentary listing on the NIRMA Website*

*Symposium fees waived for 2 of your guests to attend the NIRMA Symposium - Note the only restriction is that each guest you invite should be a first time NIRMA attendee*

*Complimentary booth at the NIRMA Symposium*

#### **Platinum \$5,000 - \$9,999**

*The NIRMA President will recognize and Thank you during the Symposium*

*You will receive an acknowledgment on the NIRMA Website*

*Receive visibility through sponsor signage during Symposium*

*Complimentary listing in the Symposium Materials*

*Complimentary listing on the NIRMA Website*

*Symposium fees waived for 1 of your guests to attend the NIRMA Symposium - Note the only restriction is that the guest you invite should be a first time NIRMA attendee*



## Sponsorship & Event Marketing Opportunities

### **Gold      \$2,500 - \$4,999**

*The NIRMA President will recognize and Thank you during the Symposium*

*You will receive an acknowledgment on the NIRMA Website*

*Receive visibility through sponsor signage during Symposium*

*Complimentary listing in the Symposium Materials*

*Complimentary listing on the NIRMA Website*

### **Silver      \$1,000 - \$2,499**

*The NIRMA President will recognize and Thank you during the Symposium*

*You will receive an acknowledgment on the NIRMA Website*

*Receive visibility through sponsor signage during Symposium*

*Complimentary listing in the Symposium Materials*

*Complimentary listing on the NIRMA Website*

### **Bronze      \$500 - \$999**

*The NIRMA President will recognize and Thank you during the Symposium*

*You will receive an acknowledgment on the NIRMA Website*

*Receive visibility through sponsor signage during Symposium*

*Complimentary listing in the Symposium Materials*

*Complimentary listing on the NIRMA Website*



## Sponsorship & Event Marketing Opportunities

### Sponsorship Examples

#### **Meal Sponsor - \$6,000 per meal**

Sponsor a meal during the Symposium or for an evening event.

**\*\*NOTE: Sponsoring a meal provides additional recognition as a Platinum Sponsor\*\***

#### **Entertainment Sponsor - \$2,500**

Sponsor entertainment such as for the Welcome Reception or evening function and receive premium visibility through sponsor signage prominently displayed during the event.

**\*\*NOTE: Sponsoring an entertainment event provides additional recognition as a Gold Sponsor\*\***

#### **Continuous Break Sponsor - \$1,500**

Sponsor a continuous break and receive visibility through sponsor signage. The break includes dispensers of fruit infused water, iced tea, and lemonade.

**\*\*NOTE: Sponsoring a continuous break provides additional recognition as a Silver Sponsor\*\***

#### **Afternoon Coffee and Refreshment Break Sponsor - \$1,000**

Sponsorship includes premium visibility in either the education session areas or the exhibitor hall area with signage at the coffee break station. The break includes coffee, hot tea, fruit infused water, and a light snack.

**\*\*NOTE: Sponsoring a break provides additional recognition as a Silver Sponsor\*\***



## Sponsorship & Event Marketing Opportunities

### Symposium Welcome-Item Sponsor

Your company's logo is printed alongside the NIRMA logo on the Symposium Official Welcome-Item for each attendee. This could be a paper/pen portfolio, binder, bag, or other approved business-related item. This sponsorship makes a long lasting impression with attendees by their use after the event. Keep your image in front of the attendee during and after the Symposium. Your company may include an appropriate marketing attachment with the item. Note, advance NIRMA review and approval is required for the item.

### Lanyard Sponsor

Your logo will be around the neck of every attendee at the Symposium. Attendees receive their badge at registration and are given a lanyard containing your branded logo. This is a great opportunity to get your name in front of all attendees who keep the badge lanyard as a Symposium memento. NIRMA will provide the total number required.

### Evening Networking Event Sponsor – cost of food and beverages are your own once reserved

Vendor Hospitality Suites can be reserved by contacting the NIRMA VP to coordinate dates and times. Vendor Hospitality Suites can be open anytime there are no formal Symposium activities scheduled. Purchase your own refreshments and light snacks or choose to cater with the hotel. This is an excellent way to get attention for your company and network with Symposium attendees.