NIRMA

Leading the way in Nuclear Information and Records Management

Media Kit

NIRMA

NUCLEAR INFORMATION & RECORDS MANAGEMENT ASSOCIATION

Let us tell you about our organization.

About NIRMA

Nuclear Information and Records Management Association (NIRMA) is the nuclear industry's leader in information and records management. Since 1976, NIRMA has been uniquely qualified to provide guidance to commercial and Department of Energy facilities in the areas of quality records programs, regulatory compliance activities, electronic records initiatives, document management technologies, and knowledge management issues.

Our community includes Records Managers, Information Technology Professionals and Government Agency Representatives that are looking for your services and solutions.

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Vision

To be the internationally recognized authority for Information and Records Management Professionals among regulated industries or agencies and their regulators.

Mission

To support regulated nuclear and selected industries, agencies, and their regulators in the development, implementation and administration of documents, records and information management processes to facilitate cost-effective operations and regulatory compliance.

Values

To promote professionalism, continuing education, accountability, teamwork, integrity, respect and excellence in all endeavors.

We are establishing ourselves in Social Media!

NIRMA invites you to participate as a Speaker and/or Exhibitor at our Annual Symposium

Each year the annual symposium offers an array of speakers covering industry topics ranging from best practices and benchmarking to cloud computing. There are also many educational and networking opportunities available.

Vendors are invited to participate in our exhibit hall and speaking engagements are available.

The 47th Annual Symposium will be held at the JW Marriott in Las Vegas, Nevada, Aug 7-9, 2023.

Contact NIRMA Publication's Specialist Neal Miller at Neal.F.Miller@gmail.com.

We want to help you achieve your business goals!

Let's work together to find the best approach to introduce your brand to our community of information and records professionals.

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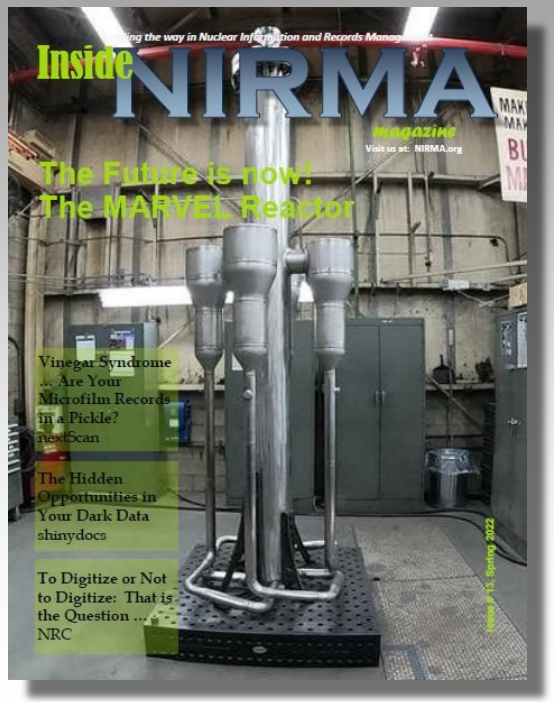
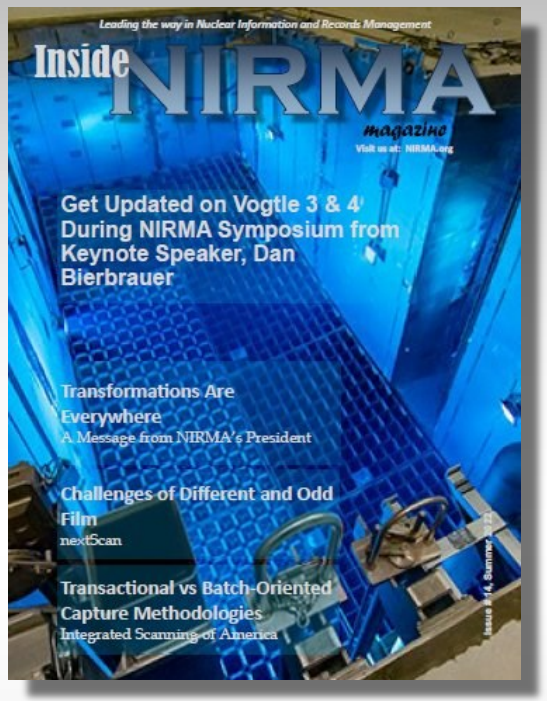
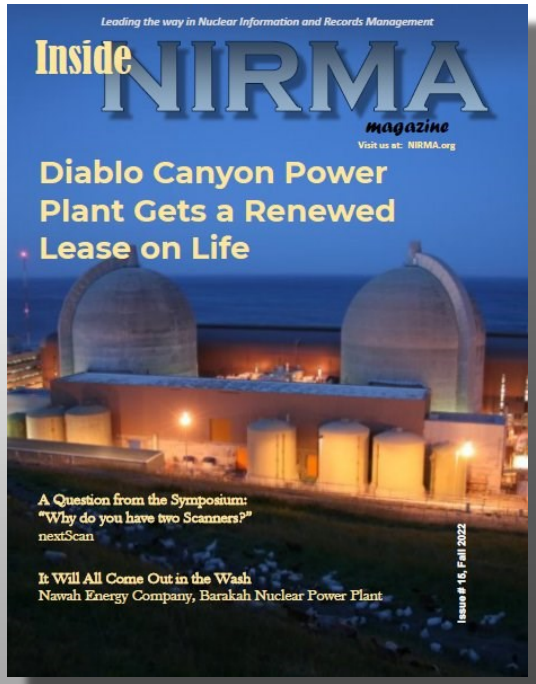
Our membership is looking for solutions that support standard plant design programs, hand held devices, and methods (software/hardware) that facilitates electronic/digital records, cloud solutions, virtual records, and the next evolution in Records Management and Document Control.

Consider advertising in *Inside NIRMA* Magazine!





The *Inside NIRMA* Digital Magazine is delivered three times per year to our membership and email list subscribers. It is also published on our website for anyone to view. A great avenue to reach new customers!



Inside NIRMA Magazine 2023 Publication Dates:

Spring Issue:
Advertisement Submission Due Date: February 15, 2023
Publication Date: March 8, 2023

Summer Issue:
Advertisement Submission Due Date: May 31, 2023
Publication Date: June 21, 2023

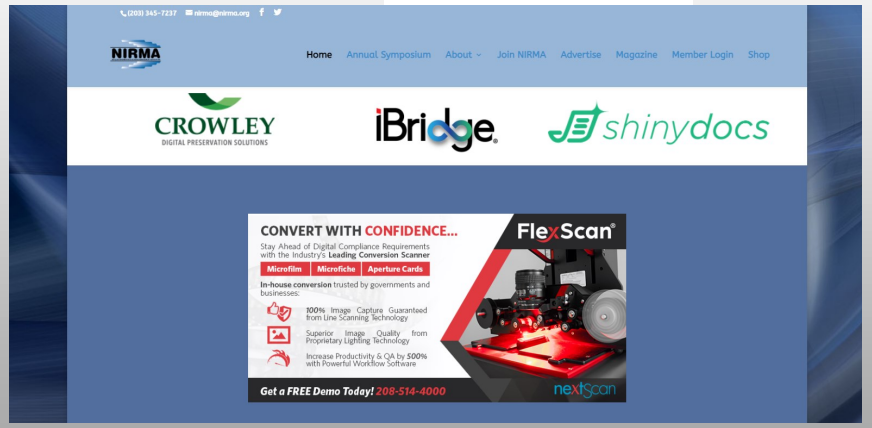
Fall Issue:
Advertisement Submission Due Date: September 13, 2023
Publication Date: October 4, 2023

Advertising that gets results!

NIRMA has advertising packages, as well as ala carte options, designed to help meet your company's unique goals.

Opportunities include:

- *Inside NIRMA* Magazine - full, half and quarter page ads, as well as guest and feature articles
- NIRMA's Public Website - Banner, Logo and Video advertising on our newly designed website at www.nirma.org
- Direct Email – Your company's message delivered directly to NIRMA's membership, our email list subscribers, and shared via social media
- Advertising in NIRMA's Monthly Email



Let's start with a conversation so we can learn more about you, your specific goals and the best approach to introduce your company to our membership.