

NIRMA EXHIBITS 2009
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2009 NIRMA Information Management Conference

J W Marriott Las Vegas Resort & Spa
221 N. Rampart Boulevard
Las Vegas, NV 89145, USA
1-702-869-7777
August 9-12, 2009

Exhibitor Prospectus

The Nuclear Information and Records Management Association (NIRMA) is a not for profit, professional association, that exists to benefit highly regulated industries. With roots in nuclear energy, its goal is to assist individuals and their companies in developing and maintaining the technical foundation required to implementing a rigorous program for managing information.

INDUSTRY ROLE - Supporting regulated nuclear and energy-related industries, agencies, and their regulators in the development, implementation and administration of documents, records, and information management processes to facilitate cost-effective operations and regulatory compliance.

For Conference Information visit:

www.nirma.org

Conference

Over 150 Information and Records Management Business Decision
Makers Attend Annually

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221 N. Rampart Boulevard
Las Vegas, NV 89145, USA

SUNDAY, AUGUST 9 to WEDNESDAY, AUGUST 12, 2009

Vendor Spotlight

A brief overview of each vendor's offerings will be presented at the Monday morning breakfast. Each vendor is expected to have at least one representative at the breakfast. Attendees can then more easily target those companies they want to see in the course of the conference.

Exhibit Information

Exhibitor Package Includes:

1. **Exhibit Registration/NIRMA Membership for one person (includes tickets to all conference events) plus additional meal & event tickets for two exhibitor staff personnel.**
2. **Refreshment breaks, cocktail receptions and prize raffle in the Exhibit Hall.**
3. **Complimentary Listing in the Resource Guide and on the NIRMA Website.**
4. **Exhibit fee includes table, chairs, basic electrical, etc.**

Exhibit Hours

Monday	9:45 am – 4:00 pm	
	5:30 pm – 7:00 pm	Cocktail reception and prize raffle
Tuesday	10:00 am – 3:45 pm	
	5:30 pm – 7:00 pm	Cocktail reception

Booth Fee/Equipment

\$2,400.00 – 10' x 10' Booth

- **Each booth will include** standard backwall and siderail drape, a table, 2 chairs, and electrical outlet (suitable for a laptop and monitor) and Company ID sign

NOTE: Phone/network/enhanced electrical expenses are the responsibility of the Vendor. A vendor package will be supplied by Freeman Exhibits for ordering services at a later date.

Show Floor Configuration

The 100 and 300 series booths back up against a wall. We have changed the configuration of the center section of booths to add additional booths to the exhibit area. Booths 200 thru 207 face the isle

To reserve your space, consult the *floor plan* in this prospectus and indicate your preferred booth locations. Return the Application and Contract for Exhibit Space with a **50% deposit** to:

NIRMA 2009 Exhibits
Jane Hannum, Administrator
NIRMA
10 Almas Road
Windham, NH 03087
603-432-6476
Fax: 603-432-3024
E-mail: jnirma@nirma.mv.com

Make your check payable to: NIRMA Conference 2009. The remaining balance is due by May 15, 2009.

Additional Sponsorship Opportunities

- Advertising in the Resource Guide
- Coffee and Refreshment Breaks
- Food Functions
- Keynote Speakers
- Opening Reception
- Prize giveaways
- Attendee Bags
- Lanyards

Promotional Opportunities/Items

Make your company more visible by sending us 200 of your pamphlets, pens, pads, etc. or other promotional items with individual company logo, in advance, for inclusion in the attendee bags.

Hospitality Suites

Vendor Hospitality Suites can be reserved directly with the Hotel (702-869-7777) and can be open on any time there are no formal conference activities scheduled.

Move-In Sunday Aug 10 - Noon to 5 pm

Move-Out Tuesday Aug 12 – 7 to 10 pm

RESERVE YOUR SPACE NOW

For additional information, contact: David Shipman 714 327-7154 or Jane Hannum 603 432-6476

What attendees said about the Exhibitor Program

“I learned a lot from the vendors, and appreciated their willingness to share their expertise and sponsor the breaks, which provided another great networking opportunity and a lot of fun to boot! At many of the conferences I attend breaks are only a few minutes and there is never enough time to get around to all the vendors. It was a great idea to have lengthy breaks in the vendor area, especially at the end of the day, which provides time to visit each booth and discuss issues in greater depth.”

Rebecca Fitzgerald
Records Management Analyst
U.S. Nuclear Regulatory Commission.

“There were opportunities to attend different meetings addressing document management topics, exchange document management process with personnel from different companies, interface with NIRMA executive officers, and communicate issues to different vendors for potential resolutions. It was truly an enjoyable and educational experience”

Willie L. Newsome
Corporate Document Services Supervisor
Southern Nuclear Operation Company

“The vendors in the exhibits were informative but were not high pressure in their presentation, creating an environment where it was easy to learn about several products and services. The exhibits were specific to the field and relevant to attendees’ needs in nuclear information records and management.”

Douglas "Austin" Chadwick Jr.
Southern California Edison Co.

“Through the exhibitor program I was able to learn about new products and services offered by some of our current suppliers as well as being exposed to providers/suppliers I had not been aware of before.”

Robert J. Blem, CRM
Project Manager—Information Management and Knowledge Engineering
Westinghouse Electric Company Nuclear Services

“The vendor exhibits were beneficial and provided great information on technical solutions for records management. I think other IS Departments would benefit from attending and reviewing the current technology as well.”

Jamie Moore
IS Manager - Palo Verde Nuclear Generating Station”